



## Please consider **ADVERTISING** your products in “*Earozoru Kenkyu*”

Japan Association of Aerosol Science and Technology (JAAS) publishes an official journal “*Earozoru Kenkyu*” to foster the information exchange and communication among the registered members. The A4-size quarterly journal (published on March 20, June 20, September 20 and December 20) consists of research articles, technical articles, interpretive articles, review articles, and communications with 70~85 pages normally. *Earozoru Kenkyu* is delivered to about 400 JAAS members by postal mail. Currently, 12 companies run the advertisement in *Earozoru Kenkyu*.

Registered number of each membership categories (as of January 31, 2021)

Individual member: 343 persons

Student member: 61 persons

Corporate member: 39 companies

*Earozoru Kenkyu* offers a perfect opportunity to promote your products to the potential customers, such as those engaged in the research or production management of nano-materials, environmental monitoring, air pollution control, and regulatory in the local government or industries. Please consider to place your advertisement in *Earozoru Kenkyu*.

### (Examples)



Front cover

Back cover



Inside of front cover

Facing page of inside of front cover



Ordinary page (after articles)



Inside of back cover

## List of Advertisement Fee (For Corporate Member<sup>#)</sup>)

### (1) *Earozoru Kenkyu* (A4 size)

Advertisement place	Size	Four Issues	One Issue
		One-year contract	One-issue contract
Ordinary page (after articles)	One page	¥100,000	¥30,000
	Half page	¥60,000	¥20,000
Ordinary page (before articles)	One page	¥150,000	¥50,000
	Half page	¥80,000	¥30,000
Inside of front cover	One page	¥200,000	¥70,000
	Half page	¥120,000	¥40,000
Facing pages of inside of front and back covers	One page	¥180,000	¥60,000
	Half page	¥100,000	¥40,000
Inside of back cover	One page	¥150,000	¥50,000
	Half page	¥80,000	¥30,000
Back cover	One page	¥250,000	¥100,000
	Half page	¥150,000	¥50,000

\*"One-year contract" includes placing the advertisement in the program booklet of annual conference

\*The fee for non-corporate member is twice the corporate member.

### (2) Program booklet of annual conference and Abstracts of JAAST symposia

\*The fee is same as prices of one-issue contract shown in above Table.

\*The fee must be paid for each event.

\* The fee for non-corporation member is twice corporate member.

### Benefit of Advertisement Running Corporations (For one-year contract)

- Free banner on JAAST Home Page
- Discounted registration fees for events organized by JAAST

<sup>#)</sup> Corporate Members (Annual fee: ¥60,000.-)

- Members receive the same benefits as Individual Members, with additional two copies of *Earozoru Kenkyu* (4 issues) and information letters.
- Members receive discounts for advertisement fee in *Earozoru Kenkyu* and can place a banner on JAAST Home Page free of charge if the Corporate Member posts the advertisement on the journal.
- Members receive discounts for exhibition fee and additionally can advertise their products in the exhibitors presentation session held during the annual conference.
- Three persons in the corporate receive discounted registration fees for events held by JAAST.
- Persons in the corporate are eligible for the presentation in the annual conference.

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